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ATLANTA'S INTOWN BUSINESS DISTRICTS TARGET

RETAILERS AND DEVELOPERS AT LAS VEGAS CONVENTION

Mayor Franklin to Promote Business Opportunities Along Peachtree Corridor at ICSC

ATLANTA – May 15, 2006 – Leaders of Atlanta's intown business districts will join Atlanta Mayor Shirley Franklin to promote retail opportunities along the Peachtree Corridor at the 2006 ICSC (International Council of Shopping Centers) Spring Conference being held in Las Vegas May 21 – 24. The premiere showcase for the retail market, ICSC expects almost 45,000 attendees this year.

Mayor Franklin, who is attending the conference to participate in a U.S. Conference of Mayors' sponsored Investment Forum moderated by MSNBC's Tucker Carlson on May 22, will host a private reception on May 21 at the Las Vegas Four Seasons hotel for a select group of retailers and developers. She will be joined by leaders from Downtown, Midtown and Buckhead looking to attract new innovative developers and retailers to Atlanta's signature street and beyond.

"We understand this conference is the place to meet developers and retailers who have not invested in Atlanta yet. Our team is going to ICSC to learn about retail innovation and to invite new retailers and developers to Atlanta," said Mayor Franklin.

According to Central Atlanta Progress President A.J. Robinson, the purpose is to bring new retailers and developers to the Atlanta market. “We want to let retailers know that Atlanta is open for business – particularly along the Peachtree Corridor,” Robinson stated. “We will also be educating ourselves on the retail market – we want to discover what is hot and new in the retail industry and also find out what other cities are doing.”

In addition to Mayor Franklin, the Atlanta delegation will include: A.J. Robinson and Tahmida Shamsuddin from Central Atlanta Progress, Susan Mendheim and Shannon Powell from Midtown Alliance, Scotty Greene, Buckhead Community Improvement District, and Peggy McCormick, Atlanta Development Authority.

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